

# THE NATIONAL WEDDING SHOW

Supported by CONFETTI

## BRIDAL PACKAGES



**LONDON**  
OLYMPIA  
18-19 September

**MANCHESTER**  
CENTRAL  
9-10 October

**LONDON**  
ExCeL  
16-17 October

**BIRMINGHAM**  
NEC  
29-31 October


MEET 1000s  
OF BRIDES  
AT THE  
UK'S LEADING  
WEDDING  
SHOWS



# BRIDAL PACKAGES

At our events in 2020, a remarkable 83.2% of our brides had not yet purchased their wedding dress. This represents a significant opportunity for bridal retailers up and down the UK to meet face to face with their precise target market in an exciting, live environment.

We wanted to create packages that made this opportunity as easy as possible for our bridal clients – packages which are all-in, considered and (most importantly) deliver serious return on investment, regardless of your available budget.



"We love The National Wedding Show, we always meet such lovely brides who we definitely wouldn't have met without exhibiting. They travel to the show from all over the country and as a small family run business, it gives us a brilliant opportunity to showcase our store to a wider audience."

The Wedding Rooms

# SILVER PACKAGE



**£1500 + VAT**



Size: 5x2 = 10m<sup>2</sup>



Spotlights: 3



Changing Room: 1 @ 2m x 1m



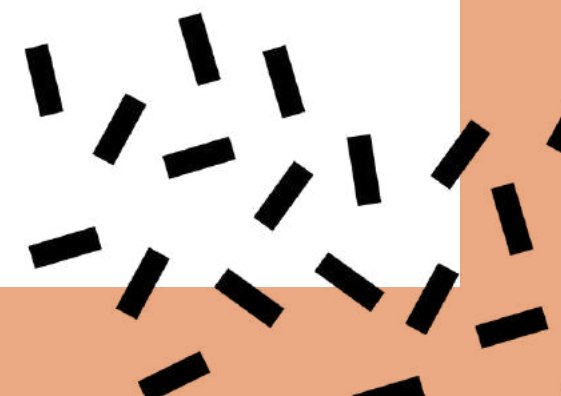
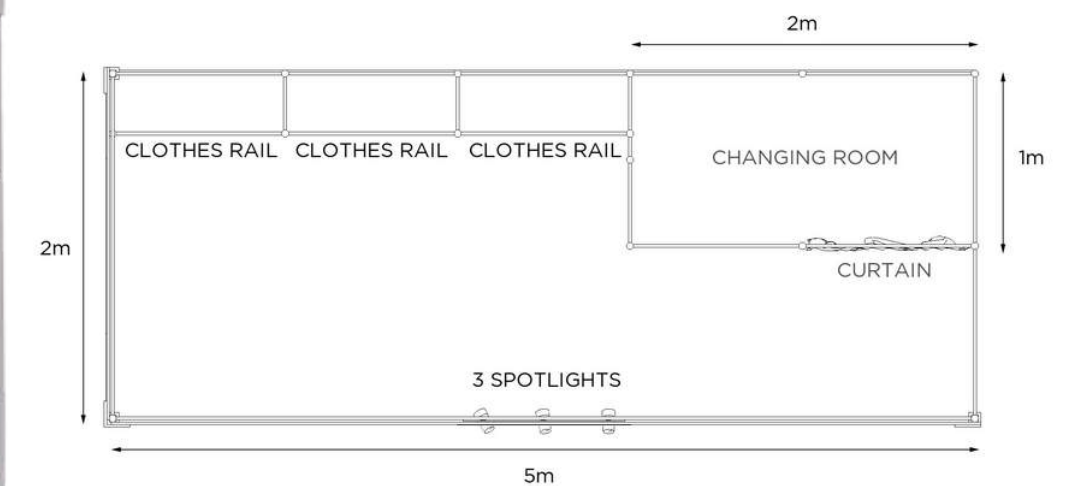
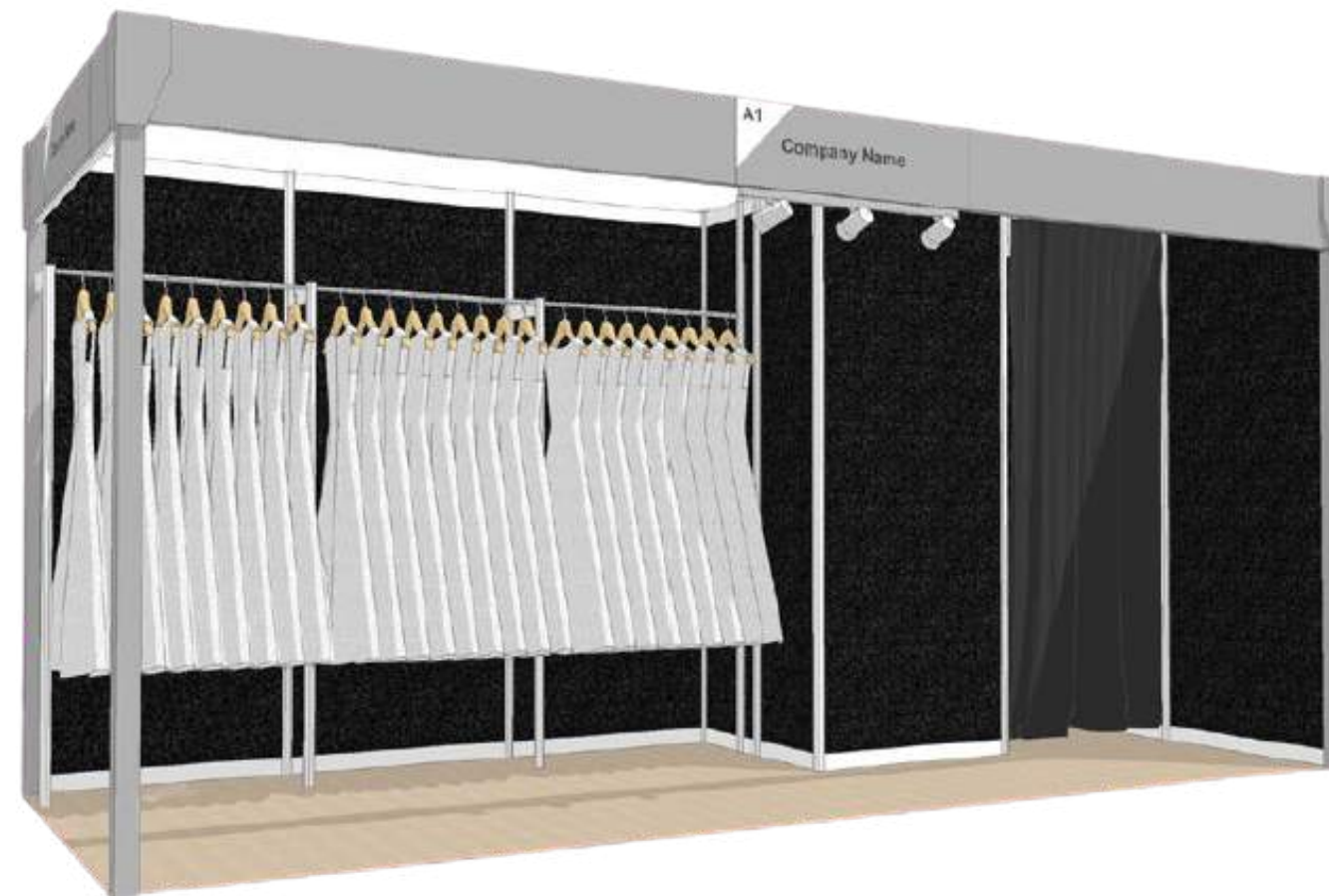
Rails: 3m



Dedicated support & advice from our experienced team

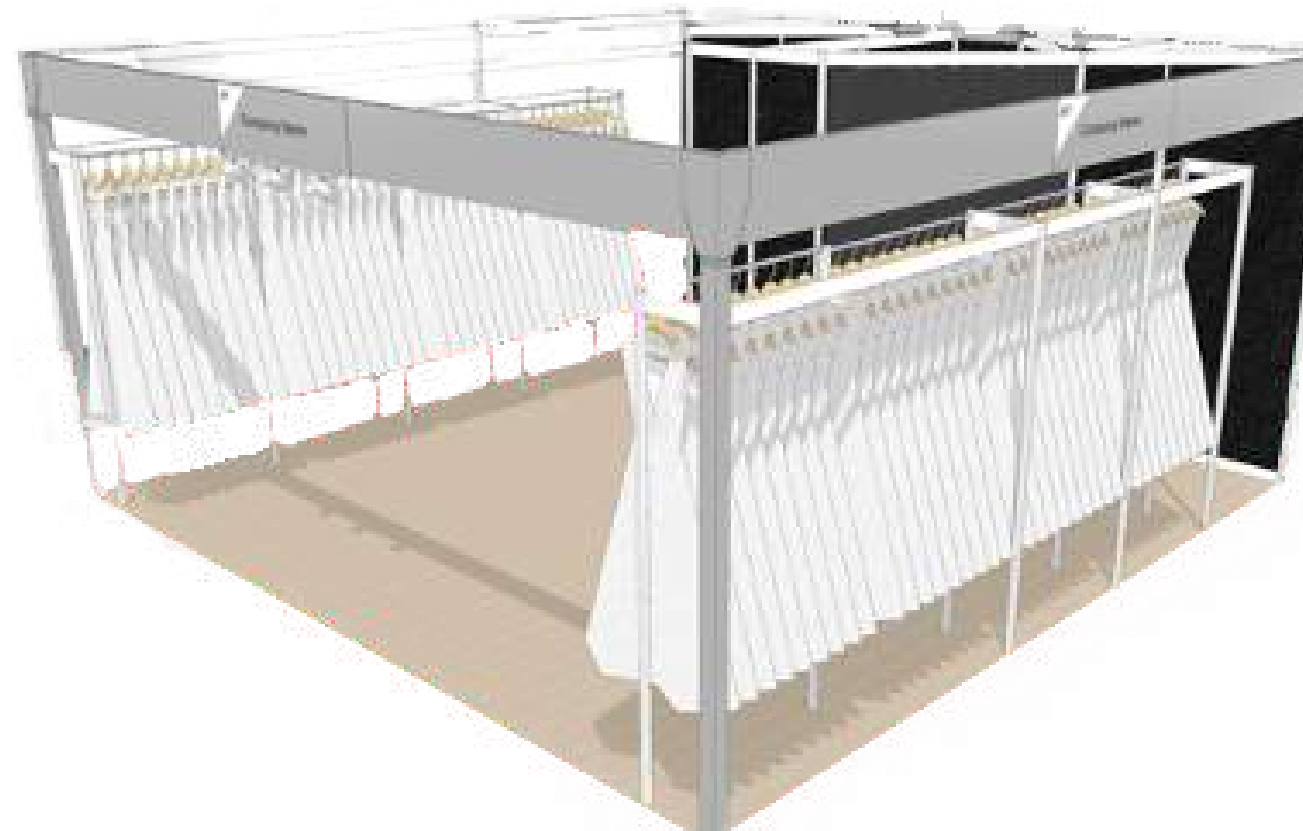
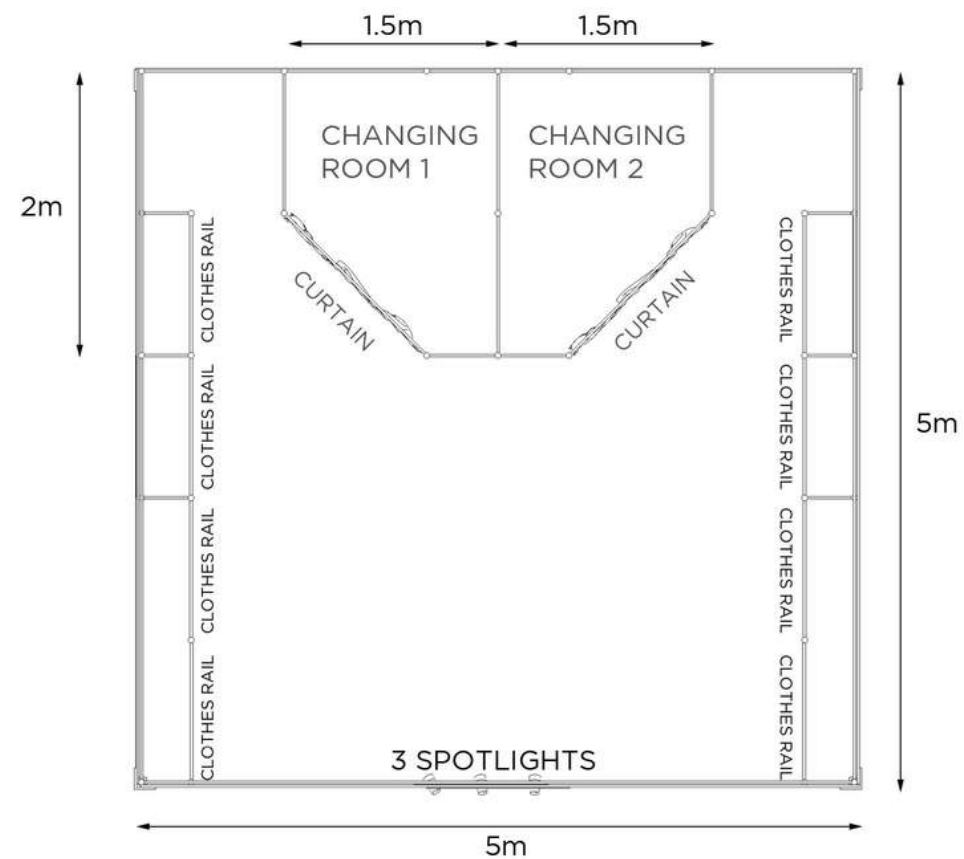
# MARKETING SUPPORT

- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog

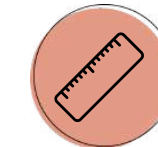




# GOLD PACKAGE



**£3000 + VAT**



Size: 5x5 = 25m<sup>2</sup>



Spotlights: 3



Changing Room: 2 @ 2m x 1.5m



Rails:  
8m

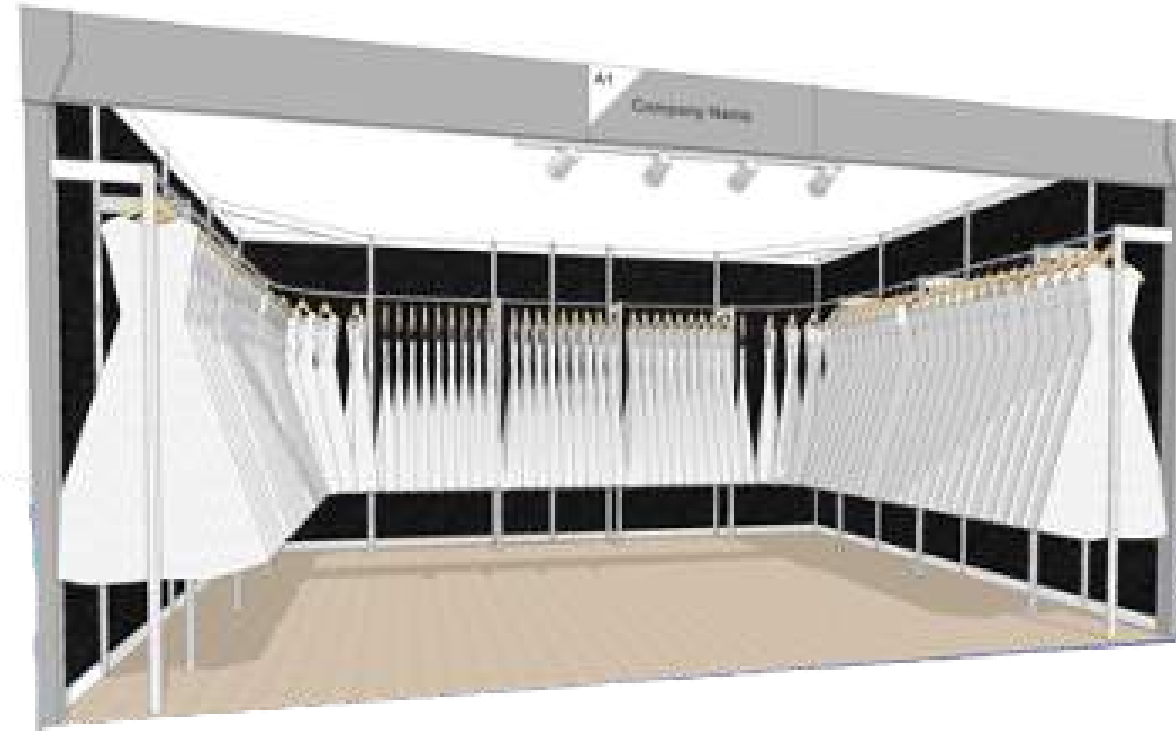
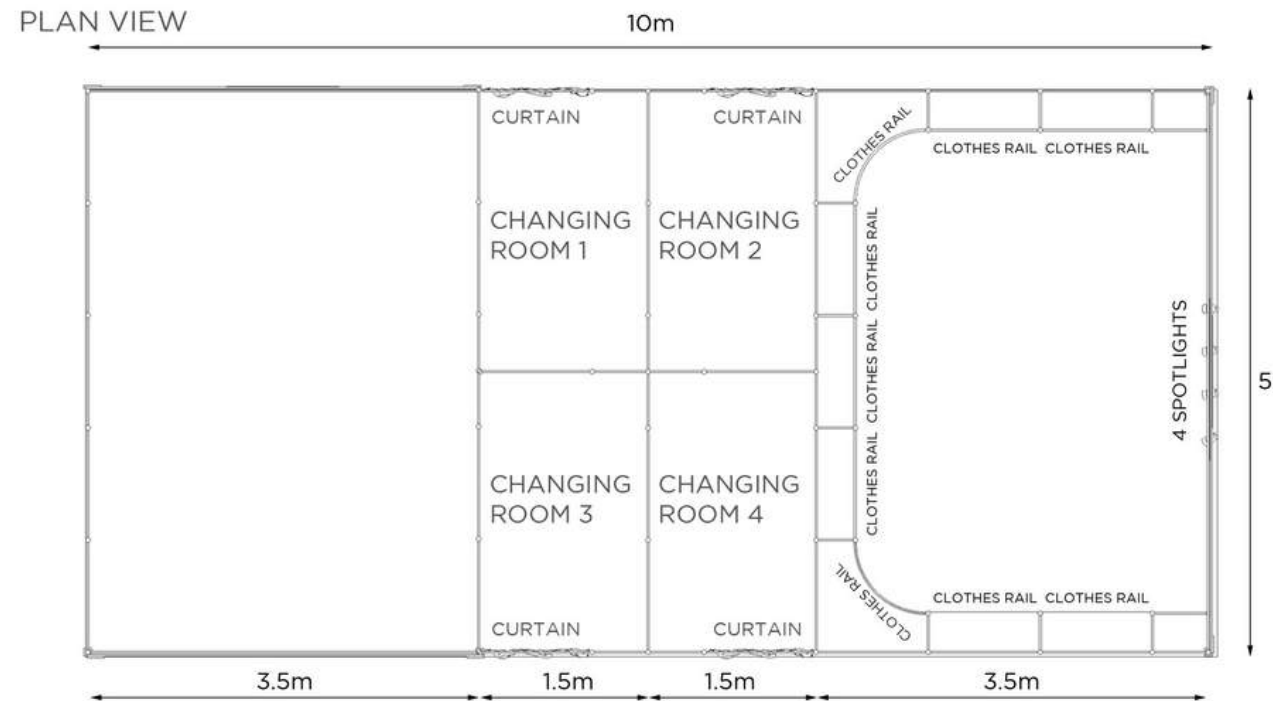


Dedicated support & advice from our experienced team

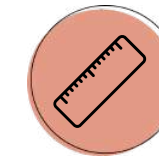
## MARKETING SUPPORT

- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog
- 1 x inclusion on Instagram Bridal story

# PLATINUM PACKAGE



**£5000 + VAT**



Size: 10x5 = 50m<sup>2</sup>



Spotlights: 4



Changing Room: four 1.5m x2.5m changing rooms (or two larger)



Rails: 13m



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## MARKETING SUPPORT

- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog
- 1 x inclusion on Instagram Bridal story
- 1 x dedicated post on Facebook & Instagram

# GET IN TOUCH

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"The National Wedding Show is so well organised, it was the best show ever for us and we have traded in birdalwear for thirty years, the Catwalk was beautifully produced, with fantastic models showcasing our gowns. We will be booking again"

The Confetti Box

Ocean Media Group create market-leading products in the weddings and bridal sector. Our portfolio includes:

THE  
**NATIONAL  
WEDDING  
SHOW**

CONFETTI

THE  
**DESTINATION  
WEDDING &  
HONEYMOON  
SHOW**

**LBW** LONDON  
BRIDAL  
WEEK.

WHITE GALLERY

**HBS** HARROGATE  
BRIDAL  
SHOW.