

THE NATIONAL WEDDING SHOW

Supported by CONFETTI

BRIDAL PACKAGES



LONDON
OLYMPIA
18-19 September

LONDON
ExCeL
16-17 October


BIRMINGHAM
NEC
29-31 October

MEET 1000s
OF BRIDES
AT THE
UK'S LEADING
WEDDING
SHOWS

BRIDAL PACKAGES

At our events in 2020, a remarkable 83.2% of our brides had not yet purchased their wedding dress. This represents a significant opportunity for bridal retailers up and down the UK to meet face to face with their precise target market in an exciting, live environment.

We wanted to create packages that made this opportunity as easy as possible for our bridal clients – packages which are all-in, considered and (most importantly) deliver serious return on investment, regardless of your available budget.



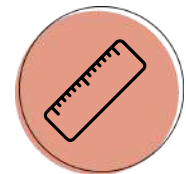
"We love The National Wedding Show, we always meet such lovely brides who we definitely wouldn't have met without exhibiting. They travel to the show from all over the country and as a small family run business, it gives us a brilliant opportunity to showcase our store to a wider audience."

The Wedding Rooms

SILVER PACKAGE



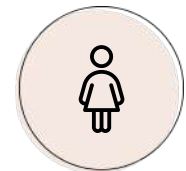
£1500 + VAT



Size: 5x2 = 10m²



Spotlights: 3



Changing Room: 1 @ 2m x 1m



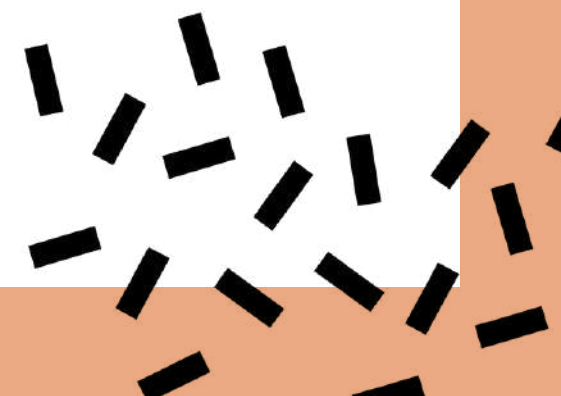
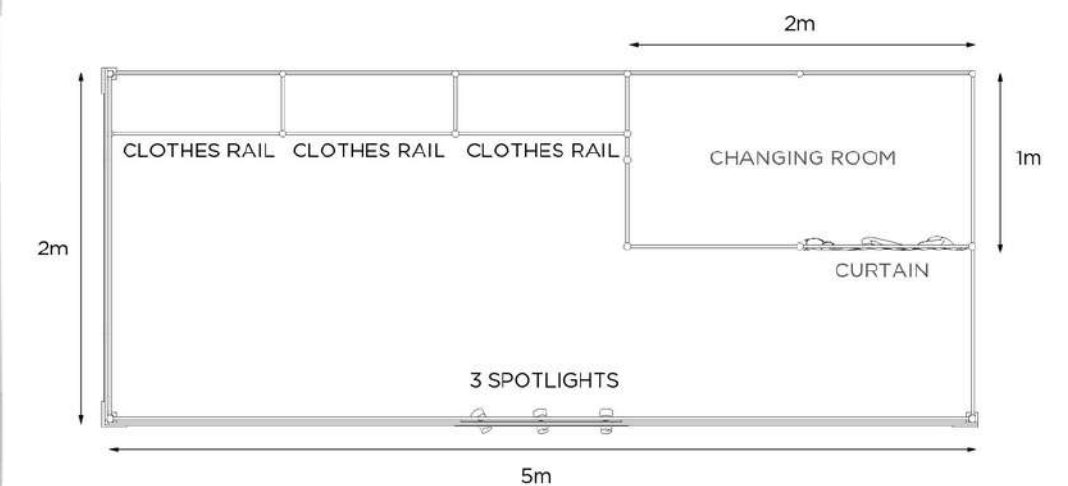
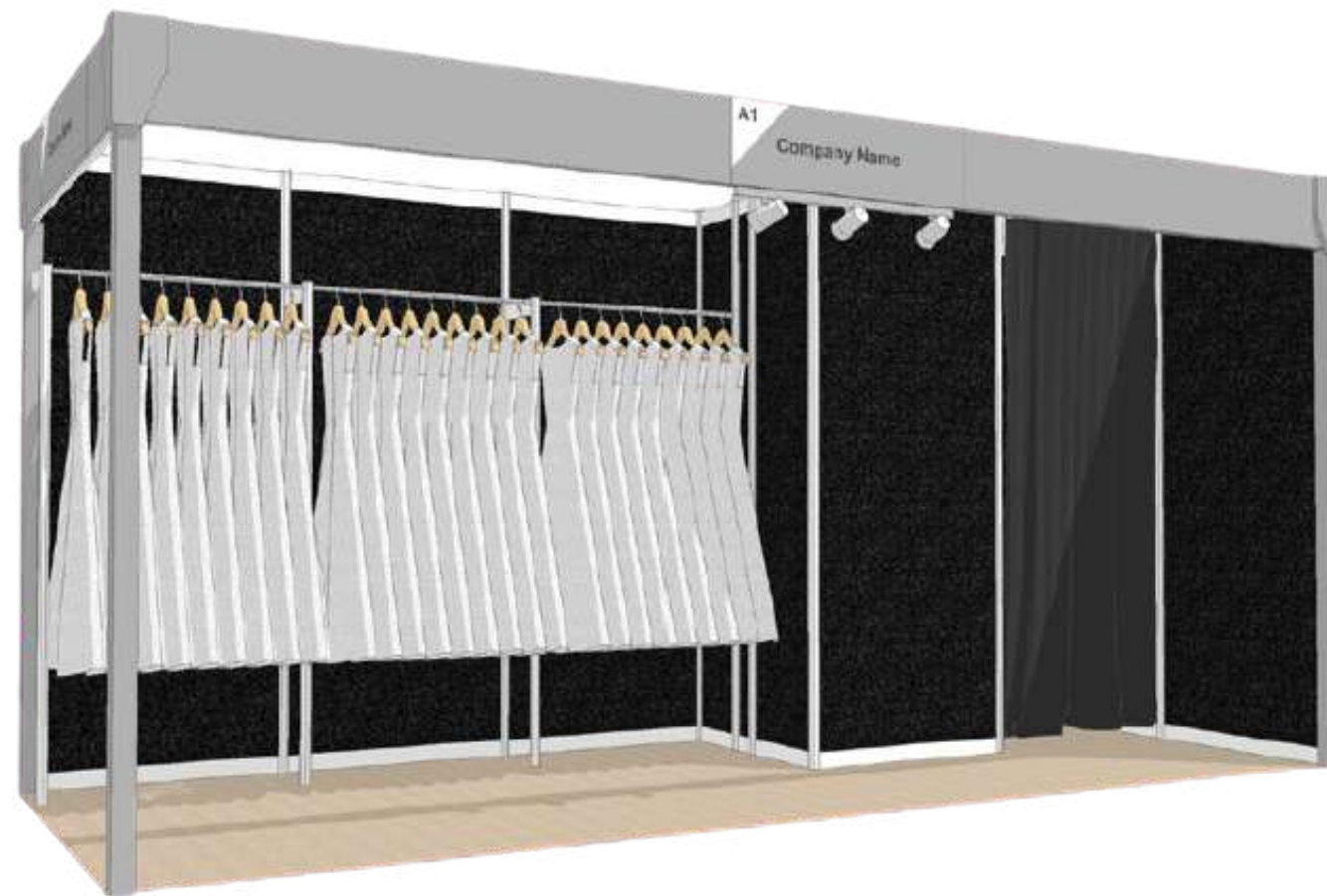
Rails: 3m



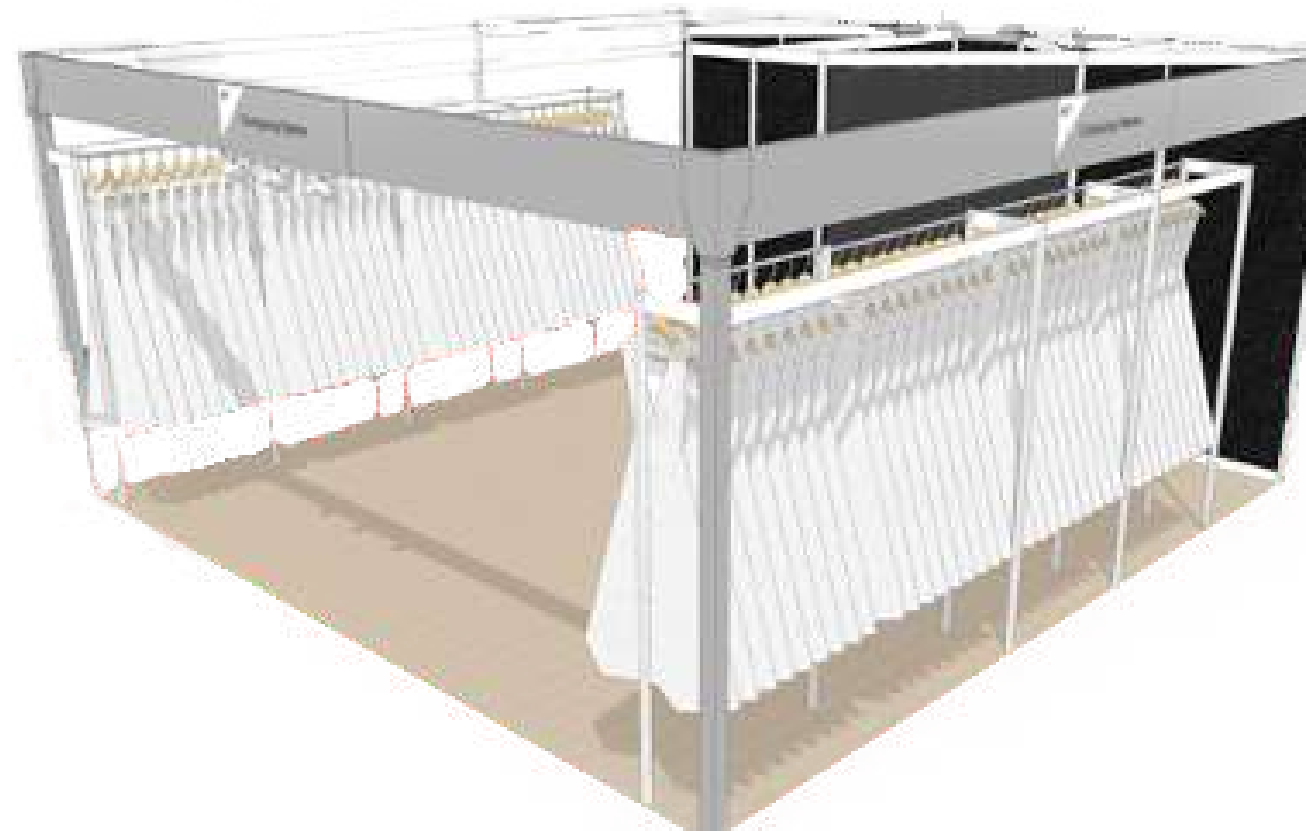
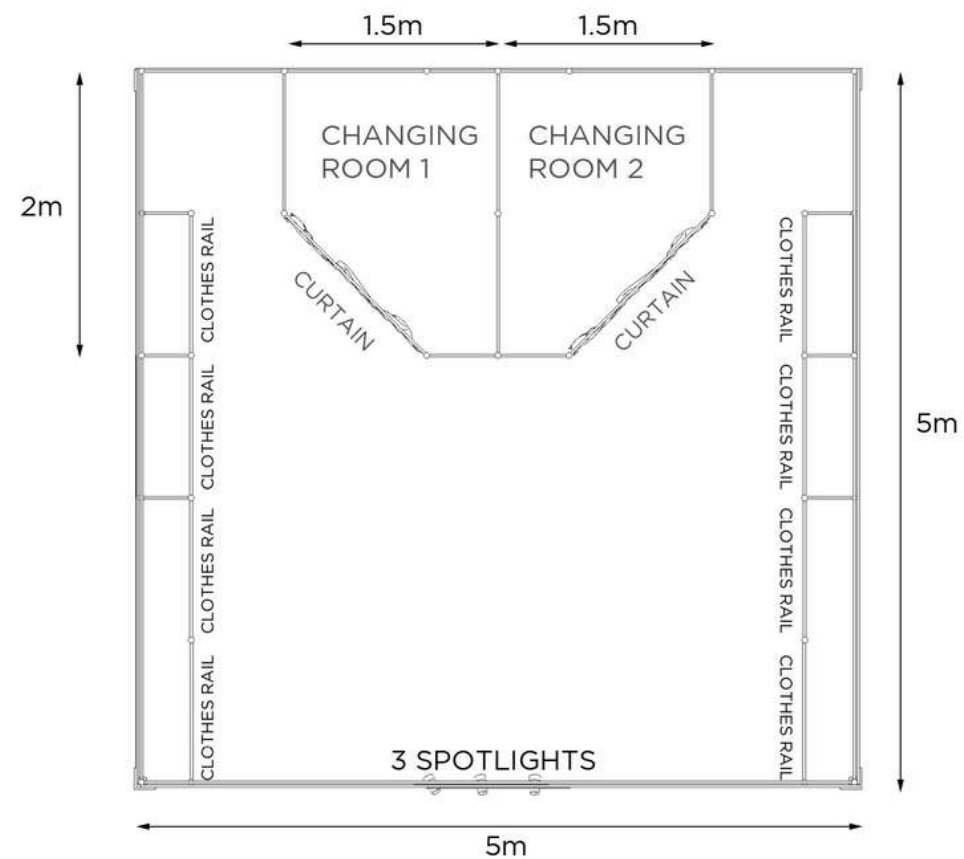
Dedicated support & advice from our experienced team

MARKETING SUPPORT

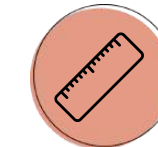
- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog



GOLD PACKAGE



£3000 + VAT



Size: 5x5 = 25m²



Spotlights: 3



Changing Room: 2 @ 2m x 1.5m



Rails:
8m

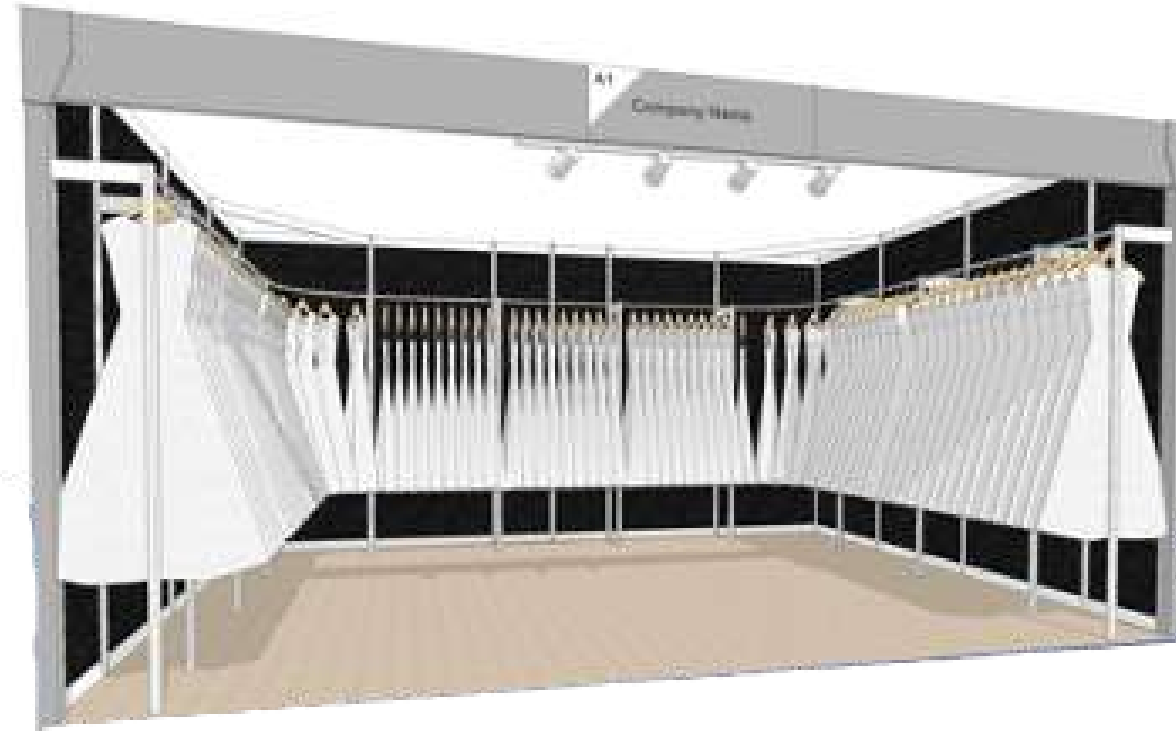
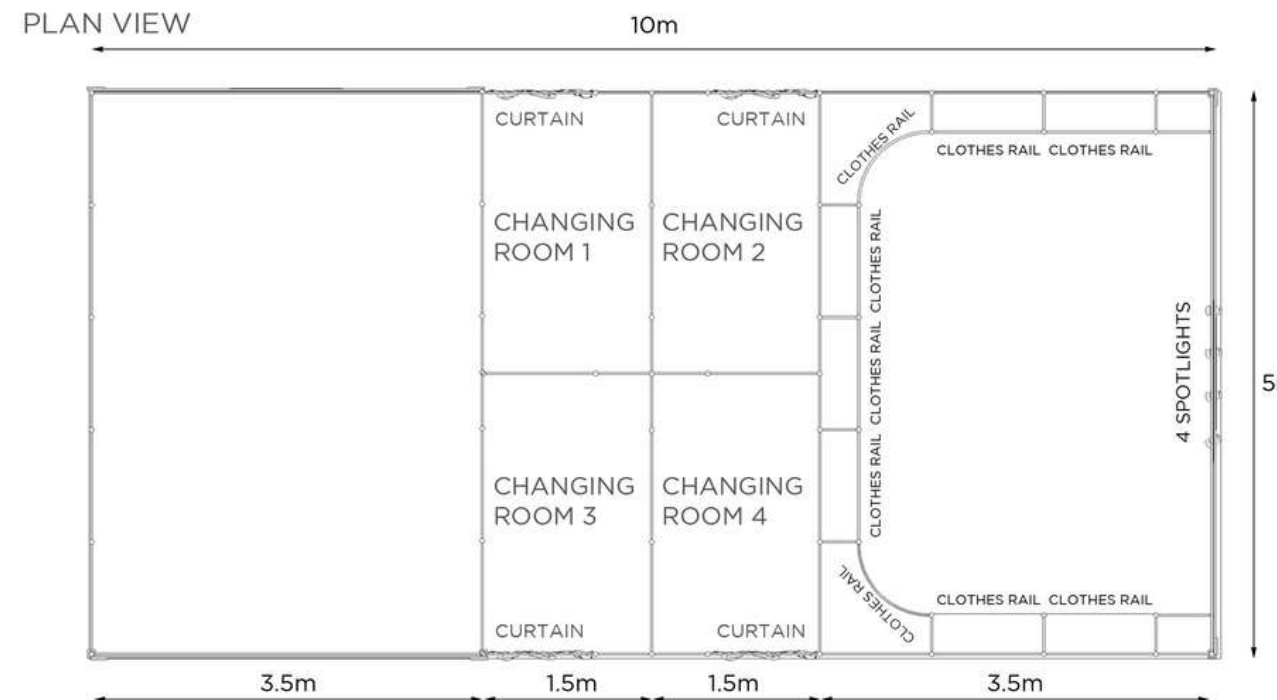


Dedicated support & advice from our experienced team

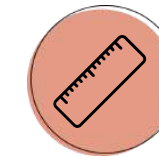
MARKETING SUPPORT

- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog
- 1 x inclusion on Instagram Bridal story

PLATINUM PACKAGE



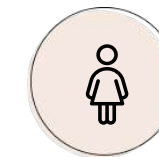
£5000 + VAT



Size: 10x5 = 50m²



Spotlights: 4



Changing Room: four 1.5m x2.5m changing rooms (or two larger)



Rails: 13m



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MARKETING SUPPORT

- 1 x slot on pre-show Bridal email (sent to a database of 250k)
- Online Exhibitor Profile on The National Wedding Show website
- Opportunity to feature on the 'Special Offers' section of The National Wedding Show website
- Opportunity to gain coverage in our blog
- 1 x inclusion on Instagram Bridal story
- 1 x dedicated post on Facebook & Instagram

GET IN TOUCH

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"The National Wedding Show is so well organised, it was the best show ever for us and we have traded in birdalwear for thirty years, the Catwalk was beautifully produced, with fantastic models showcasing our gowns. We will be booking again"

The Confetti Box

Ocean Media Group create market-leading products in the weddings and bridal sector. Our portfolio includes:

THE
**NATIONAL
WEDDING
SHOW**

CONFETTI

THE
**DESTINATION
WEDDING &
HONEYMOON
SHOW**

LBW LONDON
BRIDAL
WEEK.

WHITE GALLERY

HBS HARROGATE
BRIDAL
SHOW.